



OLHSA's Walk For Warmth SPONSORSHIP GUIDE



SPONSORSHIP LEVEL	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
AMOUNT	\$10,000	\$5,000	\$2,500	\$1,000	\$500
Hyperlinked logo on website	✓	✓	✓	✓	✓
Included on email blasts	✓	✓	✓		
Individual social media posts	✓	✓	✓		
Logo on t-shirt	✓	✓	✓		
Individual event sign	✓	✓	✓		
Event emcee shout-out	✓	✓	✓		
Name in press material	✓	✓			
Logo on event poster	✓	✓			
Table at event	✓	✓			
Logo on special giveaway	✓				
Company branded event activity	✓				
Recognition in OLHSA annual report	✓				
Name on t-shirt				✓	
Group social media post				✓	✓
Group event sign				✓	✓

THROUGH YOUR CONTRIBUTION YOU WILL ENGAGE:

- **3,100** AVERAGE MONTHLY WEBSITE VISITORS
- **3,488** SOCIAL MEDIA FOLLOWERS
- **300+** WALKERS IN LIVINGSTON COUNTY
- **600+** WALKERS IN OAKLAND COUNTY



PRESENTING SPONSOR:



OLHSA's Walk for Warmth proceeds benefit emergency services that help keep our neighbors in Livingston and Oakland Counties safe and warm.