

Sponsorship Levels: Walk for Warmth 2012

Oakland: February 11 | Livingston: February 25

Reach thousands in Oakland and Livingston Counties & show your community support: **Join Walk for Warmth as a sponsor today!**

Platinum - \$5,000

- Greater exposure on Walk website w/hyperlinked name and logo
- Event space for sponsor table
- Reserved Parking (1 car)
- Name & logo on large individual sponsor sign at event
- Name and logo on back of t-shirts
- Name & logo on all marketing media (except billboard)
- Full color logo placement on Livingston County marketing poster

Gold - \$2,500

- Exposure on Walk website with hyperlinked name and logo
- Name & logo on program
- Name & logo on small individual sign at event
- Name on back of t-shirts

Silver - \$1,000

- Hyperlinked name & logo on Walk website
- Name in program
- Name on large group sponsor sign at event

Bronze - \$500

- Name on Walk website
- Name in program
- Mascot graphic on your company website



For more information please contact Adela Piper (248-209-2621 or adelap@olhsa.org)

Walk for Warmth is the area's premier winter fundraiser. 100% of all proceeds benefit our friends and neighbors facing heating emergencies. Walk for Warmth funds Emergency Utility Assistance through OLHSA, A Community Action Agency.