

# 2017 Walk for Warmth



## Silver sponsorship level: \$1,000

### Benefits include:

- Exposure on Walk for Warmth website with hyperlinked name and logo*
- Name on large group sponsor sign at event*
- A group thank you post on OLHSA's Facebook page*
- Name on back of Oakland Walk for Warmth t-shirts*
- Logo on tchotchke given to walkers (ex: ice scrapers, pens)*



## Bronze sponsorship level: \$500

### Benefits include:

- Exposure on Walk for Warmth website with hyperlinked name and logo*
- A group thank you post on OLHSA's Facebook page*
- Logo on tchotchke given to walkers (ex: ice scrapers, pens)*
- Mascot graphic on your company website*



### Through these benefits you will reach:

- OLHSA's website: 3,000+ visitors
- OLHSA's Facebook: 1,250+ followers
- Walkers: 1000+ local Oakland County residents

### Premier Presenting Sponsor:



Walk for Warmth is the area's premier winter fundraiser. 100 percent of all proceeds benefit our friends and neighbors facing heating emergencies. Walk for Warmth funds Emergency Utility Assistance through OLHSA, A Community Action Agency.